So Song! Seasoning

Cantonese-style all-purpose umami seasoning

Rice topper | Broth base | Stir-fry seasoning

"Song" is the Cantonese word for deeply satisfying -- the feeling of a bowl of rice and broth that hits every note. We bottled it: savory garlic-and-ginger umami with green onion, balanced for everyday cooking. First flavor: Ginger Garlic Umami.

Why it sells

- One jar, three uses: shake over rice, stir into soup, season a wok stir-fry.
- Mild, family-friendly heat level: a flavor the whole table can share.
- Fills a shelf gap: few ready-to-shake Cantonese seasonings exist today.
- Made for us by an established US spice manufacturer.
- A San Francisco brand from the Sunset District, built for local shoppers.

Product and pricing

Item	So Song! Ginger Garlic Umami, shaker jar
Net weight	2.9 oz (82 g)
Case pack	12 jars
Wholesale	$7.20 per jar ($86.40 per case of 12)
Suggested retail	$11.99 (40% retailer margin, $4.79 per jar)
UPC	UPC on every jar; available mid to late November 2026

Launch partner terms

- Opening order as low as one case.
- Direct store delivery across San Francisco.
- 60-day buyback guarantee on the opening order.
- Payment: COD on the opening case; Net 30 on all reorders.
- Free in-store tasting demo to launch the product.

Orders and reorders: So Song! Seasoning | hello@sosongseasoning.com

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